

Programme Overview

This Three-Day National Level Online Training Programme empowers students with essential 4C competencies—Critical Thinking, Creativity, Communication, and Collaboration—to thrive in today's competitive academic and professional environment. Through interactive sessions, practical activities, and real-world applications, participants will develop effective communication, innovative thinking, problem-solving, teamwork, and decision-making skills. The programme focuses on strengthening interpersonal abilities, building confidence, fostering creativity, and developing a growth-oriented mindset for career readiness. Participants will also explore strategies to enhance leadership, adaptability, emotional intelligence, and professional effectiveness. Expert-led sessions provide practical insights and engaging experiences to help students apply the 4Cs in academic, personal, and workplace contexts. By the end, participants will be better prepared to navigate challenges, seize opportunities, and achieve professional excellence and long-term career success.

Key Highlights

- Expert-Led Training – Learn from experienced professionals and educators on essential 4C skills for academic, personal, and career success
- Interactive Learning – Engage in practical activities, discussions, and real-world tasks to strengthen Critical Thinking, Creativity, Communication, and Collaboration
- Career Readiness – Develop problem-solving, decision-making, leadership, adaptability, and professional skills essential for future workplaces
- Real-World Applications – Apply the 4Cs to academic challenges, teamwork, innovation, communication, and workplace situations for greater professional effectiveness

Programme Module

DAY 1: 21.10.2026

The Art of Critical Thinking and Persuasive Communication



Dr. Subash Chander

Ph.D. (Columbia Southern University, USA)

Founder

Bestmotivator.com

Kuwait

DAY 2: 22.10.2026

Harnessing Collective Creativity Through Effective Teamwork



Dr. A. Joseph Einstein

Ph.D. (University of Madras)

Consultant Professional Psychologist

Holistic Trainer & Counsellor

DAY 3: 23.10.2026

Integrating the 4Cs: from Student Potential to Professional Excellence



Dr. N. Ashokan

Ph.D. (NITTTR)

Founder & CEO

Competenza7

Key Takeaways

- Strengthen Critical Thinking – Develop analytical thinking, problem-solving, decision-making, and effective reasoning skills for academic and professional challenges
- Enhance Creativity – Foster innovative thinking, idea generation, adaptability, and creative approaches to real-world situations
- Improve Communication – Build confidence in verbal, written, interpersonal, and professional communication for effective expression and interaction
- Develop Collaboration – Cultivate teamwork, leadership, cooperation, active listening, and conflict-resolution skills for productive group performance
- Build Career Readiness – Apply the 4Cs to workplace situations, professional challenges, and opportunities for personal and career growth

Target Audience

- College and University Students seeking to develop essential skills for academic and professional success
- Higher Secondary Students preparing for higher education, career opportunities, and future workplaces
- Student Leaders and Young Professionals aiming to strengthen communication, teamwork, leadership, and problem-solving abilities
- Educators and Academic Mentors interested in fostering 4C competencies and career readiness among students
- Career Aspirants looking to enhance employability, confidence, adaptability, and workplace effectiveness

PS QUALITY CERTIFICATION PVT. LTD. (PSQC)

PS Quality Certification Pvt. Ltd. (PSQC) is focused on empowering Institutions and organisations through Institutional Compliance, Quality Assurance, Data Governance, and Continuous Improvement. PSQC supports institutions in strengthening regulatory compliance, quality systems, accreditation readiness, evidence management, and data governance through structured, practical, and evidence-based approaches.

PSQC provides specialised support across Higher Education, Healthcare, and Laboratories, covering areas such as NAAC, NIRF, NBA, UGC and regulatory compliance, institutional data governance, NABH, NABL, quality management systems, and accreditation readiness.

CEDAAR

The Centre for Data Analytics and Research (CEDAAR) is a Premier Online Organization committed to Advancing Data Analytics, Research and Education. The Centre aims to empower Researchers, Educators and Professionals through expertly curated Workshops, Training Programmes and Collaborative Research initiatives. The Centre strives to bridge the gap between theoretical knowledge and real-world application with the Mission of Leveraging Data to Drive Innovation & Enhance Decision Making

CEDAAR Logo

The text "Centre for Data Analytics & Research" is written in a curved style, encircling the logo in green, symbolizing growth, knowledge, and balance.

At the center of the logo is a normal distribution bell curve. This graphic emphasizes the statistical foundation of data analysis, symbolizing the role of CEDAAR in promoting statistical research and analytics.

A small green star at the bottom of the design adds a touch of elegance and balance, reflecting the guiding principles and Vision of CEDAAR leveraging data to drive innovation & enhance decision-making.



PATRON



Dr. C. Rajendran

Ph.D., Dr.rer.pol.h.c., FNAE
CHAIRPERSON
CEDAAR
Former Chair Professor
IIT Madras

CONVENORS



Mr. B. Parabeese Pillai **Mr. T.S. Jayakumar**
DIRECTOR PS Quality Certification Pvt. Ltd. DIRECTOR CEDAAR



REGISTRATION FEE- Rs.300/-

PLATFORM- ZOOM

TIME - 7.00 to 8.30pm



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**To Register
Click or Scan the QR Code**



CEDAAR CENTRE FOR DATA ANALYTICS & RESEARCH

CHENNAI, INDIA

Registered with Ministry of MSME- Govt. of India

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Organises

A THREE-DAY INTERNATIONAL ONLINE TRAINING PROGRAMME

On

**Empowering Future-Ready
Students through 4Cs for
Professional Excellence & Career
Success**

21th to 23rd October 2026

*Leveraging Data to Drive Innovation
& Enhance Decision Making*